

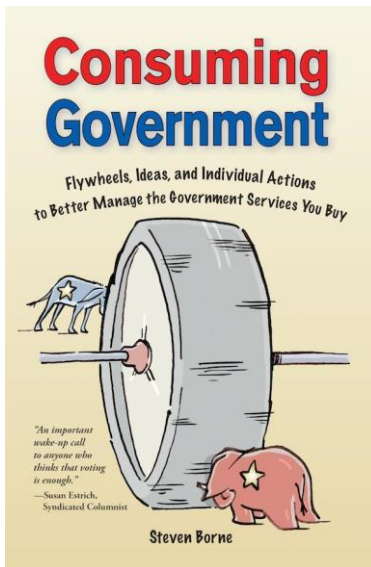
# Book Release Event

## Monday July 29, 7:30 PM

### Rye Public Library

Borne will speak about the book, engage with audience and sign books for sale  
Refreshments will be served

Announcing **Consuming Government**  
Flywheels, Ideas, and Individual Actions to Better Manage  
the Government Services You Buy



For most Americans, their largest annual purchase is government services. Yet we are irresponsible consumers! If we chose to invest comparable time and effort, we could reap better value at less cost year after year. Furthermore, the United States could enjoy a global economic competitive advantage once our actions lead to the most cost effective and efficient government among developed nations.

The keystone of this transformation rests with individual citizens and not elected officials or political parties. Our challenge is to motivate ourselves to initiate a cultural shift toward greater civic responsibility.

The secret sauce is to start locally on the smallest levels of government services, then, as our management skills, tools and habits grow, expand upwards to broader layers of government services. From there, solutions can be driven upwards through communities versus the current

stagnation from our oscillating political party control. The multitude of ideas introduced in this book can serve as a catalyst to align interests, talents and passions of our citizens for this civic culture transformation.