

Scenario Two: Approach & Considerations

Description

The Rye Public Library will participate as an anchor partner in a comprehensive, collaborative “Campaign for Rye”*

Features

- Comprehensive Campaign
- Allows for investment in 100% of RPL objectives
- Leverages infrastructure costs across partners
- Involves multiple generations
- Culminates in 400th anniversary of the town

Benefits

- Private philanthropists have many options
- RPL serves as “anchor”

Challenges

- Requires not only coordination, but also collaboration
- Later start?
- Requires investment in “public phase” for warrant article approval

* This is a brainstorm idea from Clarkson Davis - the proposed structure and numbers are not proposed by other organizations or leaders.

Scenario Two: \$3,000,000 for RPL

TOWN-WIDE

Uses of Funds	
Library	\$ 3,000,000
Town Hall	\$ 3,000,000
Initiative 3	\$ -
Initiative 4	\$ -
Initiative 5	\$ -
	\$ -
	\$ -

LIBRARY-SPECIFIC

Uses of Funds	
Community Room 1 (Upstairs)	\$ 300,000
Community Room 2 (Downstairs)	\$ 300,000
Children's Area	\$ 250,000
Youth Area	\$ 250,000
Welcome Area (With Elevator Relocation)	\$ 300,000
Circulation Desk	\$ 75,000
Librarian Work Room	\$ 75,000
Structure Envelope, HVAC, etc.	\$ 950,000
Site Work	\$ 500,000
	\$ 3,000,000

Sources of Funds	
Foundations	
Individuals	
Corporations	
Town of Rye (Warrant Article)	

- Potential for significant economies of scale
- Requires political agility
- Elapsed time will be longer
- Pledge payment times will be longer
- Does not include campaign costs or possible operating expansion investments

Discussion: Possible Steps to a “Win” for Rye

- Identify Partners/Committee & conduct joint facilitated meeting
- Document the shared vision, roadmap and approach
- Determine partner business plans and resource requirements (what, why, and how much for each project)
- Present concepts to anchor funders
- Launch leadership phase, depending on direction