

**PLANNING BOARD**

**LONG RANGE PLANNING SUBCOMMITTEE**

**2021 MASTER PLAN PROJECT**

**VISIONING FRAMEWORK TO LAUNCH  
A COMPLETE MASTER PLAN UPDATE**

Town of Rye Planning Board

February 8, 2022



# **LONG RANGE PLANNING SUBCOMMITTEE 2021 MASTER PLAN PROJECT**

## **PREPARE A VISIONING FRAMEWORK TO LAUNCH A COMPLETE MASTER PLAN UPDATE**

### **STEPS IN THE PROJECT**

- Decide on an approach(es) to conduct community outreach
- Outline a Vision framework for a future comprehensive Master Plan update [e.g. theme based or chapter based]
- Identify how best to conduct community and municipal outreach

### **THE CHALLENGE**

- Conducting community and municipal outreach amidst COVID restrictions
- Methods and tools to communicate effectively and safely

## WHAT DID THE LRPC ACCOMPLISH

- Developed and implemented **2 surveys** to gain input and data collection from the community (**207 responses**) and municipal staff, boards and committees (**19 responses**)
- Conducted a **2021 Public Visioning Workshop (105 participants)** with facilitation of groups, note taking and workshop **handout responses**
- Solicited additional community input through the Visioning Workshop **input form online and through email distribution (19 responses)**
- Drafted a Vision Framework for a comprehensive Master Plan Vision Chapter update

# RYE COMMUNITY SURVEY: Question #2 in a Word Cloud format

Q2 When you think of Rye in 5-10 years from now, what would you like to see?

including coffee shop biking rural feel needs family friendly atmosphere repair open board  
general store residents new historic Preservation Great Water protect traffic work maintain  
stays activities quaint space natural small town possible small resources  
sidewalks restaurants parking community center housing  
community gathering less children development businesses  
schools today town center one community  
change Rye commercial town preserve building big  
beach without see trails open space events roads  
young people families young families better large center place  
less development balancing safe field affordable housing 1A feel think  
homes way land stop small town feel facilities opportunities service people Continued  
beautiful Sewer bike lanes s keep minimal development lots downtown area library  
sidewalks bike lane greener areas

# VISION FRAMEWORK

## VISION STATEMENT

The Town of Rye's vision is to:

*Maintain a semi-rural character while fostering community connections, supporting diverse housing choices, providing equitable services, protecting the environment and natural resources, and striving toward a resilient and sustainable community.*

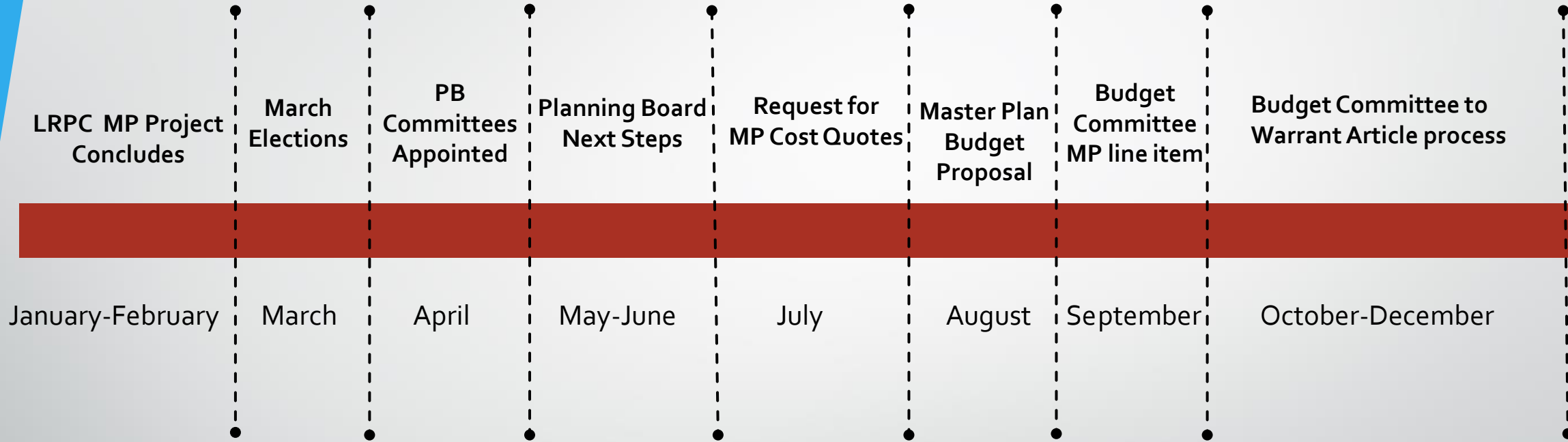
## MASTER PLAN DRAFT THEMES

- COMMUNITY
- MUNICIPAL OPERATIONS AND ORGANIZATION
- LAND DEVELOPMENT AND GROWTH
- ENVIRONMENT, NATURAL RESOURCES AND SUSTAINABILITY
- CLIMATE CHANGE ADAPTATION AND RESILIENCE

## NEXT STEPS TO ADVANCE THE MASTER PLAN PROCESS

- Planning Board will decide steps on how to proceed with the MP update process
- Frame elements of what a Master Plan update process might be and steps needed to achieve it
- Solicit Quotes for Comprehensive Master Plan update or research from other towns
- Prepare a budget for the comprehensive Master Plan update
- Prepare a Request For Proposals for a comprehensive Master Plan update
- Conduct follow up community outreach about the Master Plan update process

# 2022 MASTER PLAN FORWARD TIMELINE



## Master Plan Update Anticipated Outcomes for 2023-2024

RFP Developed, contract with consultant

2023-2024 Preparation of Comprehensive Master Plan Update

## 2022 MASTER PLAN FORWARD TIMELINE

This will be in a graphic format with a bar showing the timeline and tasks outlined below:

February 2022 – LRPC subcommittee concludes its work on the Draft Vision Framework

March 2022 – Town Meeting Elections

April 2022 - Planning Board and Committee/Subcommittee appointments

May – June 2022 - Committee/Subcommittee meets to identify Next Steps in the Master Plan Process

June – July 2022 – Issue Requests for Quotes for Master Plan process or research costs from other towns

August 2022 – Identify a budget for the Master Plan Update

September 2022 – Propose to the Budget Committee a line item for the Master Plan Update

October – December 2022 – Planning Board works through the Budget Committee process

### **Anticipated outcomes for 2023-2024:**

- Warrant Article to support the comprehensive Master Plan Update
- RFP Developed to contract with a consultant for the comprehensive Master Plan update
- 2023-2024 Prepare the new Master Plan