

RYE POLICE DEPARTMENT

555 Washington Road Rye, New Hampshire 03870



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To: Rye Select Board

From: Chief Kevin Walsh

Date: October 15, 2024 Re: Parking Enforcement

Parking enforcement had a challenging summer keeping parking shifts staffed. The summer weather started early May of 2024 and lasted through October. The beach activity was spread throughout May, June, July, and August 4 months instead of two or three months.

In 2024, the parking staff issued 2235 tickets from January 1st to October 1, 2024.

The replacement plan for mopeds is every other year. This prevents significant mechanical failures and costs replacing worn out parts. We replaced a moped in the summer of 2024 and parking is not asking to replace in 2025.

Staffing was a challenge. Recruiting and asking prior parking staff to come back was difficult. The goal was to fill parking hours 7AM to 7PM daily starting Memorial Day weekend to Labor Day weekend. Based on reviews of parking trends along Ocean Blvd it's been recommended to keep parking staff out in poor weather. The surfers and other people park cars in permitted parking areas and no parking zones are frequent. A town vehicle or privately owned vehicle is used for poor weather parking patrols.

Parking appeals are time consuming. Some people use disrespectful words to express their opinion of Rye parking rules.

The wages for parking staff need to be competitive with private businesses. The challenges of competing with other seasonal employment opportunities in the seacoast area near Rye. As of 10/15/2024 Five Guys restaurant pays \$22.00 to \$25.00 per hour plus pays for meals on shift. Several seasonal employees left for other employment during the summer. I am recommending putting parking on the same pay grade as lifeguards.

To recruit and retain trained personnel for parking enforcement, I am recommending the following "Seasonal Wage Scale" for Parking Enforcement.

POSITION

POSITION	1 st Year 2025	2 nd Year 2025	3 rd Year 2025	4 th Year 2025
	Grade 1 – Min	Grade 2 – Min	Grade 2 – Mid	Grade 2 - Max
Parking Enforcement	\$20.00	\$22.01	\$24.53	\$27.05

1 2024 a parking fine survey was done. The Select Board approved the recommendations to increase the parking fines. No parking went from \$50.00 to \$75.00 plus penalty 20% after 5 days \$90.00, Permit parking violation \$100.00 to \$125.00 plus penalty after 5 days 20% \$150.00.



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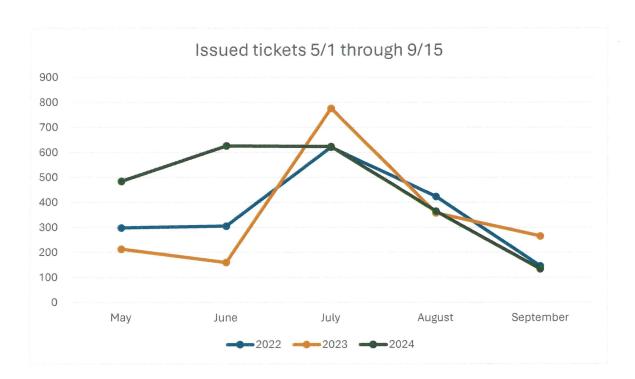
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RYE PARKING ENFORCEMENT SUMMER 2024 REPORT



	Issued Tickets					
	May	June	July	August	September	TOTAL
2022	299	306	622	424	146 (through 9/15)	1,797
2023	214	161	777	358	265(through 9/15)	1,775
2024	485	627	624	365	134(through 9/15)	2,235

Revenue Received				
2022 (5/1/22-9/15/22)	\$81,550.43			
2023 (5/1/23-9/15/23)	\$79,205.00			
2024 (5/1/24-9/15/24)	\$130,725.00			

*2024 total reflects \$1,990 in refunds

Overall, Rye Parking Enforcement has issued 460 more tickets to date in 2024 than in 2023. Fluctuations in numbers from month to month depend heavily on weather conditions and when holidays fall during the week. In 2024, it was a hot summer with many decent beach days, but we noticed that the beaches were heavily visited in May and June and then were not as crowded during weeks in July with excessive heat in the upper 90's.

2025 Parking Budget

08-4210-15-590 Materials & Supplies

The following are some items listed in the line items

- Regal Forms, parking tickets, 2024 cost \$2,545.00, year 2023 cost, \$2450.00, increased \$95.00.
- Town of Rye beach parking permits, estimate 2025 costs \$3,570.00, 2023 cost \$2660.00, 2024
 \$3,800.00 decreased \$ 230.00
- Interware Development online payments \$360.00
- Parking summons for court quantity 500 \$307.43, 4-part forms
- Postage for appeal responses

\$5,000.00 decrease from \$6,345.00 decrease total decrease of \$1,345.00

08-4210-15-639 Vehicle/Repairs

• Moped repairs, tires, batteries, tune up ect. \$1000.00 one moped, estimate each visit depending on milage. Increase \$200.00 in 2024 due to labor and parts increases.

\$1,000.00, same as last year's cost of labor parts

08-4210-15-679 Equipment Purchases

- Helmets, vests meeting OSHA standards
- Signs for No Parking
- Parking vests for employees
- In 2024 we purchased a new moped, no new moped for 2025. \$2,071.00
- Registration for mopeds, \$6.00.

\$1,000.00 reduced no new moped.

No fuel costs, police department budget absorbs fuel for mopeds and vehicles used in poor weather conditions.